



**GET IT STRAIGHT**  
SAFELY AND PERMANENTLY

## New Year! New You!

Redken and H&BS Proudly present

# Shape Control

You can enjoy permanent shiny, frizz-free straightness with long lasting control and managability.

We NOW have the answer to:

- give hard-to-manage hair lasting smoothness Client's are looking for.
- drastically shorten the time Client's spend on their hair each day .
- create hair that is softer and shinier after this treatment than before.
- provide an alternative to the Brazilian Keratin Treatments and the toxic health risks associated to BKT exposure.

## Why is Shape Control unique?

Redken's patented breakthrough technology

Kera-Shape Complex

to permanently transform hair  
while preserving its integrity.

**It's Guaranteed!**

## Introductory Shape Control Offer this January from \$200 **FREE CONSULTATION!**

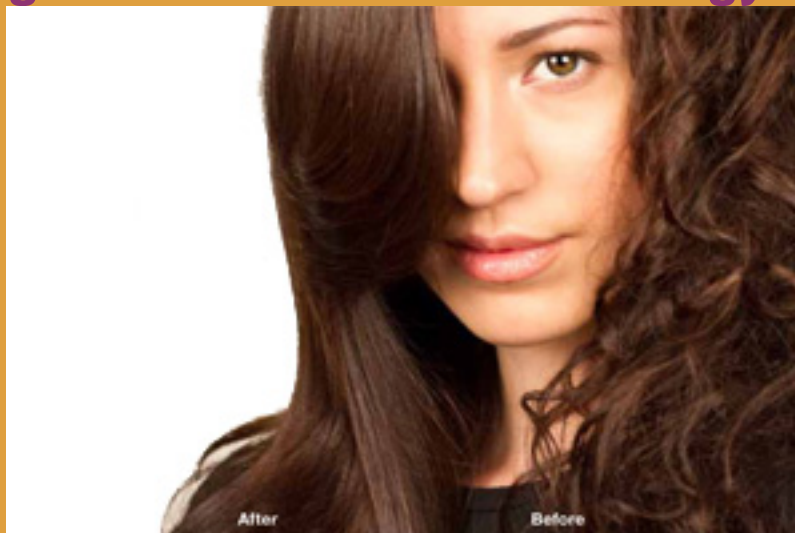
**CONSULTATION REQUIRED PRIOR TO RESERVATION**

Safe on color-treated hair.

Not recommended for heavy-hi lighted or bleached hair.

*(you can pay \$300 - \$500 at other salons for similar treatments!)*

**H&BS is one of the first Salons  
in Wisconsin as a Redken Elite Salon  
to bring this science and technology to You!**





**Save  
\$100**

**Redken's Smoothing  
Shape Control Service**  
(reg price from \$300 )

**20% OFF** Redken's Real Control  
Shampoo & Conditioner  
recommended  
Home Care for Shape Control  
treatment

Offer Expires: 1/31/2012

**Hair & Body  
Solutions  
Salon & Spa  
Moorland Commons  
Mall**

[www.hairandbodysolutions.com](http://www.hairandbodysolutions.com)  
15440 W. Beloit Rd.  
New Berlin, Wisconsin 53151

**262-780-2900**